



**PRELIMINARY PROGRAM October 28-31, 2020 (HYBRID VERSION):**

	28.10		29.10		30.10		31.10
10.00-10.30	Conference Opening «Behind The Marathon Wall» (greetings from leaders)		Plenary Session №2 Local-ID (Agency for Strategic Initiatives).		Familiarization tour at «Shishin Farm» combined with the Parallel Workshop №5. case study		Free time at the Rosa Khutor resort
10.30-11.00			Regional Perspective: Tourism and Recreational Clusters in PA				
11.00-11.30	Plenary Session №1 “Clear Horizon» (baseline overview)		Coffee Break		Familiarization tour at the Wildlife Complex of the Caucasian Reserve combined with the Parallel Workshop №6. Case study		
11.30-12.00							
12.00-12.30	Coffee Break		PBS №3 Russian Geographical Society «Training and education of leaders for the new tourism industry» (university perspective)		mobile studio		
12.30-13.00			PBS №4 «Experience is the Best Teacher» (tourism development lessons in museum preserves)				
13.00-13.30	PBS №1 «Rules Are Not Meant to be Broken» (policy, regulations, standards)	PBS №2 «The Work Won't Do Itself» (P3 and the role of private business initiative)	Free time		mobile studio		
13.30-14.00							
14.00-14.30	Free time		PW №3		mobile studio		
14.30-15.00			PW №4				
15.00-15.30	Press conference	Sidelines event	Coffee Break		Plenary Session №3 “It's our time to Act Now» (young leaders of tomorrow)		
15.30-16.00							
16.00-16.30			Sidelines event		Conference wrap-up To New Heights (motivation speaker))		
16.30-17.00	Coffee Break		Free time		Free time		
17.00-17.30			Eco-Display				
17.30-18.00	PW №1 case study	PW №2 case study	St.Petersburg Committee for Tourism Development				
18.00-18.30							



					«Nature Tourism in the Northwestern Federal Districts”				
18.30-19.00	Free time								
19.00-19.30	Evening reception								
19.30- ...									

**Event on the sidelines of the Conference** - a parallel event that benefits from the publicity of being held within the framework of the Conference, but does not side-track attention of the audience from the main agenda;

**Plenary session** - a general meeting of the Conference participants to discuss the most important issues of sustainable development in the industry and / or to review the most outstanding achievements;

**PBS** - a Parallel Break-out Session focused on key industry-wide problems, progress and strategic issues;

**PW** - a Parallel Workshop dedicated to expert immersion in specific and important issues, problems and practical cases;

**MOBILE STUDIO** - fixed / mobile location or several locations, where interviews with industry leaders are held during the day, in parallel with the main programme. The interview schedule is available online for conference participants.